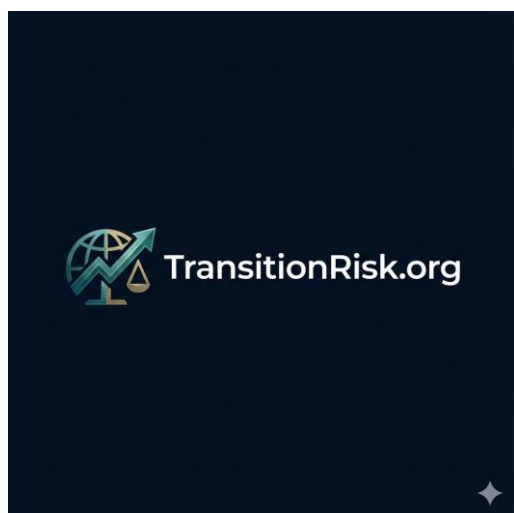


## Acquisition Brief — TransitionRisk.org



### Offered asset

- **Domain name:** TransitionRisk.org (.org, exact-match)
- **Nature:** independent, descriptive digital asset designed as a **neutral banner for “transition risk” frameworks** in climate-related financial risk: policy, technology, market, legal and reputational risks arising from the transition to a low-carbon economy.
- **Not included:**
  - no consulting, advisory or rating services,
  - no stress-testing models or software,
  - no datasets or indices,
  - no regulatory, accounting, investment or legal opinions.

### Contacts (suggested)

- Website: <https://www.transitionrisk.org>
- Email: [contact@transitionrisk.org](mailto:contact@transitionrisk.org)
- LinkedIn: <https://www.linkedin.com/company/transitionrisk>

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## 1. Purpose of this document

This brief is intended for Boards and executive decision-makers (CEO, CFO, CRO, CSO, Chief Risk Officer Group, Head of Climate Risk, supervisors and public institutions) to:

- understand the **exact nature** of the TransitionRisk.org asset,

- assess its potential as a **neutral, public-facing banner** for transition risk frameworks, stress-testing methodologies and disclosures,
- evaluate whether securing this exact-match domain is strategically relevant to their climate-related financial risk agenda,
- obtain an **illustrative, M&A-compatible acquisition process**.

This document is **informational only**. It is not a prospectus, not a regulated marketing communication and not an investment recommendation.

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## 2. What TransitionRisk.org is – and is not

### 2.1 Definition and scope

**Transition risk**, in the language of central banks and supervisors, refers to the financial and prudential impacts of the transition to a low-greenhouse-gas economy, including:

- **policy and regulatory risk** (carbon pricing, standards, bans, prudential expectations),
- **technology risk** (emergence of low-carbon technologies, obsolescence of legacy assets),
- **market and business model risk** (shifts in demand, stranded assets, changes in competitiveness),
- **legal and liability risk**,
- **reputation risk** linked to climate and sustainability performance.

Under TCFD, NGFS, IFRS S2 and related frameworks, transition risk is now a **core component of climate-related financial risk** and of climate stress-testing exercises.

**TransitionRisk.org** is a **descriptive .org domain name** reserved as a potential **neutral, non-vendor banner** for this family of risks. It is designed to be:

- immediately understandable by Boards, supervisors and markets,
- suitable as a **public-good label** for transition risk methodologies, stress-test documentation, data catalogues or observatories,
- free from the branding of any individual commercial provider.

### 2.2 What TransitionRisk.org is not

TransitionRisk.org is **not**:

- a regulator, central bank or supervisory authority,
- an official standard, taxonomy or framework,
- a rating agency or ESG data provider,
- a climate risk model, tool or software platform,
- a guarantee of regulatory compliance or prudential soundness.

The asset is **only the domain name** TransitionRisk.org and the associated neutral banner.

Any future framework, methodology, portal or observatory operating under this label would be **designed, validated and supervised entirely by its legitimate acquirer**, under its own legal, prudential and governance responsibilities.

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### 3. Who TransitionRisk.org is for

#### Financial institutions

- Banks (ICAAP/ILAAP, climate stress tests, portfolio steering),
- Insurers and reinsurers (ORSA, transition risk to liabilities and assets),
- Asset managers and asset owners (transition risk in portfolios, benchmarks and mandates),
- Development banks and public financial institutions.

#### Public authorities and international organisations

- Central banks and supervisors involved in climate-related financial risk (e.g. NGFS members),
- Ministries of Finance, Economy and Environment,
- International organisations and standard-setters working on climate-related financial disclosure and prudential frameworks.

#### Market infrastructures, data and analytics providers

- Providers of climate scenarios, transition pathways and sectoral trajectories,
- RegTech and stress-testing platforms,
- Index and data vendors focusing on transition risk metrics and indicators.

Typical internal sponsors include: **CRO, CFO, CSO, Head of Climate Risk, Head of Stress-Testing, Head of Prudential Policy / Regulatory Affairs.**

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## 4. Why TransitionRisk.org is strategic (2025–2035)

### 4.1 Transition risk has become a core prudential topic

Over the 2025–2035 horizon, transition risk is expected to remain a **structuring pillar of climate-related financial supervision**:

- Climate-related financial disclosures embed transition risk as a core category.
- Prudential stress-testing exercises progressively integrate **cross-sector, cross-jurisdiction transition scenarios** (policy shocks, technology shifts, disorderly transitions).
- Boards and risk committees increasingly demand a **simple, board-level language** to connect complex climate scenarios to solvency, capital and business models.

“Transition risk” is already the shared term across regulators, financial institutions and markets. Owning the **exact-match TransitionRisk.org** domain positions its acquirer at the heart of this emerging discipline.

### 4.2 Fragmentation of tools, portals and narratives

The transition risk landscape is characterised by:

- multiple scenario libraries and tools (regulators, supervisors, vendors, in-house models),
- numerous portals and reports from public authorities, industry alliances and private providers,
- heterogeneous terminologies and overlapping initiatives.

A **neutral banner** such as TransitionRisk.org can help:

- provide a **single, recognisable entry point** for transition risk resources,
- clarify what belongs to official authorities, what belongs to market practices, and what is research or innovation,
- support more consistent communication with Boards, investors and the public.

### 4.3 Defensive semantic asset

If “transition risk” consolidates as a **standard category in prudential and accounting frameworks**, the .org exact-match domain becomes:

- a **defensive asset** preventing confusion with vendor brands,
- a potential **anchor** for a global observatory, registry or framework,

- a **long-term label** usable across jurisdictions, languages and political cycles.
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## **5. Illustrative use cases (non-binding)**

The following examples are **illustrative only**. They do not represent existing projects and do not create any obligation for the current owner.

### **1. Transition Risk Observatory / Public Portal**

- Public-facing website aggregating transition risk guidance, reports and indicators from central banks, supervisors and international bodies.
- Clear separation between official documents and independent research, hosted under a neutral, non-commercial banner.

### **2. Entry point for transition risk stress-testing frameworks**

- Portal linking to scenario libraries, modelling approaches and implementation guides used by financial institutions.
- Documentation hub for Boards, risk committees and internal model validation teams.

### **3. Neutral hub for transition risk disclosures and case studies**

- Curated catalogue of transition risk disclosures, case studies and sectoral analyses.
- Educational materials for regulated firms and stakeholders.

### **4. Framework label for a group-wide “Transition Risk Framework”**

- Banner for a bank, insurer or asset owner’s internal programme integrating transition risk across ICAAP/ORSA, strategy and capital planning.
- External narrative towards investors and supervisors, anchored on a neutral term rather than a proprietary brand.

### **5. Knowledge centre for supervisors and policy communities**

- Reference URL for working groups, task forces or study groups on transition risk.
  - Platform for sharing non-binding discussion papers, consultations and research.
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## 6. Relation to other assets and frameworks

TransitionRisk.org can be positioned alongside other neutral banners in climate and nature-related financial risk, for example:

- **ClimateSolvency.com** – solvency under physical and transition climate risks,
- **NatureSolvency.com** – solvency under nature- and biodiversity-related risks,
- **EnergySolvency.com** – solvency under energy price and availability stress,
- broader frameworks on **climate, nature and solvency**.

Any bundle or architecture combining TransitionRisk.org with such assets would be **entirely at the discretion of the acquirer**. This brief offers no commitment to package or transfer other domains.

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## 7. Legal framework and responsibilities

- The current owner offers **only the domain name TransitionRisk.org** as an intangible digital asset.
- No software, methodology, dataset, stress-testing model, tool, label or service is included.
- Nothing in this document or on any related web page constitutes:
  - legal, regulatory, accounting, tax or investment advice,
  - a credit opinion, rating or endorsement,
  - a guarantee of regulatory compliance or supervisory approval.

Any future acquirer:

- remains **fully responsible** for all content, methodologies, tools and communications deployed under the TransitionRisk.org banner,
- must seek advice from its own qualified legal, regulatory, prudential, tax, accounting and technical advisers for any use of the domain.

Any references to potential frameworks, observatories or portals are **purely illustrative**. Whether TransitionRisk.org ever becomes associated with an official initiative would be determined solely by future legitimate authorities and institutions.

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## 8. Illustrative acquisition process

A typical institutional acquisition process may follow these steps:

1. **Initial contact & NDA**

Expression of interest by a qualified institution and, if needed, signature of a mutual non-disclosure agreement.

2. **Strategic discussions**

High-level exchange on intended positioning, potential governance model and possible interaction with other initiatives or assets.

3. **Formal offer**

Written offer specifying perimeter (TransitionRisk.org alone, or combined with other assets if applicable), price, conditions and timeline.

4. **Escrow and execution**

Use of a recognised domain-name escrow or equivalent mechanism to secure both payment and transfer.

5. **Transfer of the domain name**

Change of registrant and migration to the acquirer's registrar and DNS infrastructure.

6. **Closing and communication**

Optional public announcement coordinated with the acquirer, or strict confidentiality according to its preferences.

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## 9. Contact

Serious enquiries from public institutions, supervisors, international organisations, non-profit bodies and qualified institutional buyers may be addressed to:

**[contact@transitionrisk.org](mailto:contact@transitionrisk.org)**

TransitionRisk.org is offered as an **independent, descriptive domain name** for organisations wishing to structure and carry the transition risk narrative in a way that is neutral, transparent and compatible with their own legal and prudential obligations.